

# ASCOT STUDIO DESIGN

Queste linee di prodotti nascono dalla collaborazione di Ascot con designer di fama internazionale. La forte carica innovativa delle collezioni si esprime in un design di altissimo livello, moderno, puro ed essenziale, che anticipa e crea le tendenze del settore.

These product lines are the result of Ascot's collaboration with designers of international renown. The conspicuously innovative nature of the collections is manifested in designs of the highest calibre: modern, pure and essential, anticipating and setting trends across the sector.

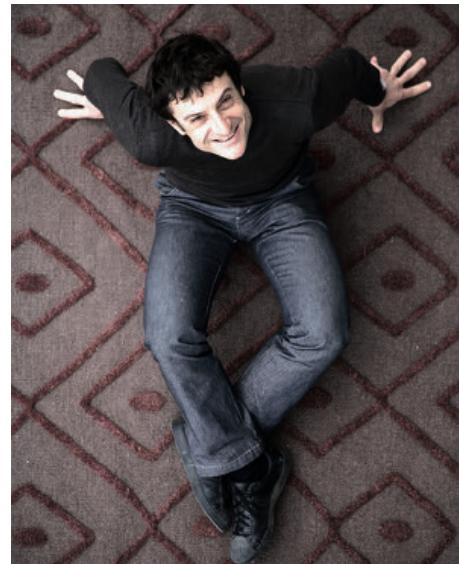
Die Produktlinien dieser Marke werden in Zusammenarbeit mit international renommierten Designern entwickelt. Der Innovationsgrad dieser Kollektionen schlägt sich in modernen, auf das Wesentliche konzentrierten Formen der Gestaltung nieder, deren hohes Niveau trendbildend ist für die gesamte Branche.

Ces lignes de produits naissent de la collaboration d' Ascot avec des designers de renommée internationale. La forte charge innovatrice des collections s'exprime dans un design de très haut niveau, moderne, pur et essentiel, qui anticipe et crée les tendances du secteur.

Estas líneas de productos nacen de la colaboración de Ascot con diseñadores de fama internacional. La fuerte carga innovadora de las colecciones da origen a un diseño de altísimo nivel, moderno, puro y esencial, que anticipa y crea las tendencias del sector.



# PAOLO ZANI



Nasce a Cesena nel 1960, vive e lavora a Milano. Ha disegnato rivestimenti ceramici per Ceramiche Ascot, Gabbianelli, accessori hi-fi per Ross Electronics, telefoni cellulari per Fujitsu, oggetti per la tavola e per la cucina per Lagostina, Santandrea, Guzzini, Cierre Accessories, moquette per Louis de Poortere, occhiali per Esprit, mobili per Fontanaarte, Kristalia, Bonacina, Steelcase Strafor, lampade per Fontanaarte, Lumencenter. Si occupa di progetti di ricerca e 'concept design', su materiali e prodotti per aziende italiane e straniere, del design di interni per negozi, showrooms e allestimenti fra cui il nuovo department store 'Marui' a Tokyo, con lo studio 'concent design' di Osaka, inaugurato nell'aprile 2009.

Dal 2001 è design director di Cierre Accessories, azienda editrice di oggetti e accessori per la tavola.

Dal 1992 con 'Warli', produce una propria collezione di tappeti contemporanei, prima distribuita da Moroso e dal 2009 in esclusiva da 'Flowers' azienda di illuminazione e complementi d'arredo ecosostenibili.

Diversi suoi progetti sono stati selezionati per mostre di design internazionali o hanno vinto concorsi di design, fra cui nel 2005 l'ADI Design Index con 'Interiors' per Ascot Ceramiche per i migliori prodotti di design. Nel 2008 è a Torino 'World DesignCapital' con Geodesign, e riceve il premio 'imprese creative e innovative' con 'Flowers'.

È docente di design all'ISIA di Faenza ed ha tenuto workshop in diverse università europee, asiatiche e statunitensi.

Born in Cesena in 1960, he lives and works in Milan and has designed ceramic wall tiles for Ceramiche Ascot, Gabbianelli, hi-fi accessories for Ross Electronics, cell phones for Fujitsu, table and kitchen-ware for Lagostina, Santandrea, Guzzini, Cierre Accessories, carpeting for Louis de Poortere, eyewear for Esprit, furniture for Fontanaarte, Kristalia, Bonacina, Steelcase Strafor, lamps for Fontanaarte, and Lumencenter. He deals with research and 'concept design' projects concerning materials and products for Italian and foreign enterprises, interior design for retail outlets, showrooms, furnishing and worked on the new 'Marui' department store in Tokyo with the 'concept design' studio of Osaka, inaugurated in April 2009.

He has been design director of Cierre Accessories, the enterprise that manufactures tableware and accessories, since 2001. Since 1992, he has been producing his own collection of contemporary carpets with 'Warli', which were first distributed by Moroso and since 2009 on an exclusive basis by 'Flowers', the company that creates environmentally-sound furnishing accessories and light fittings. Many of his projects have been selected for international design exhibitions or have won design competitions, one of which in 2005 for the ADI Design Index with 'Interiors' on behalf of Ascot Ceramiche, for the best design products. In 2008, he also took part in Turin's 'World Design Capital' event with Geodesign, and received the 'Creative and innovative enterprises' award for 'Flowers'.

He is teacher of design at Faenza's ISIA and has conducted workshops in various different European, Asian and North American universities.

Né à Cesena en 1960, il vit et travaille à Milan. Il a dessiné des revêtements céramiques pour Ceramiche Ascot, Gabbianelli, des accessoires hi-fi pour Ross Electronics, des téléphones portables pour Fujitsu, des objets de la table et de la cuisine pour Lagostina, Santandrea, Guzzini, Cierre Accessories, des moquettes pour Louis de Poortere, des lunettes pour Esprit, des meubles pour Fontana Arte, Kristalia, Bonacina, Steelcase Strafor, des lampes pour Fontana Arte, Lumencenter. Il développe des projets de recherche et de 'concept design', sur des matériaux et des produits d'entreprises italiennes et étrangères, du design d'intérieur pour boutique, salles d'expositions et agencements parmi lequel le nouveau Department Store 'Marui' à tokyo, avec l'agence 'Concept Design' de Osaka, inauguré en avril 2009.

Depuis 2001 il est design director de Cierre Accessories, entreprise de production et sélection d'objets et d'accessoires pour la table. Depuis 1992 il produit 'Warli', sa propre collection de tapis contemporains, avant distribués par Moroso et depuis 2009 en exclusivité par 'Flowers' entreprise d'éclairage d'intérieur et de compléments d'ameublement éco-durables.

Un grand nombre de ses projets ont été sélectionnés pour des expositions internationales de design et ont remportés des concours de design, parmi lesquels en 2005 l'ADI Design Index avec 'interiors' pour Ascot Ceramiche pour les meilleurs produits de design. En 2008 il est à Turin 'World Design Capital' avec Geodesign, et il reçoit le prix 'Entreprises créatives et innovantes" avec 'flowers'.

Il enseigne design à l'ISIA de Faenza et il a tenu des workshops dans plusieurs universités européennes, d'Asie et aux Etats-Unis.

1960 in Cesena geboren, lebt und arbeitet er in Mailand. Er entwarf Keramikverkleidungen für Ceramiche Ascot, Gabbianelli, HI-FI Zubehör für Ross Electronics, Mobiltelefone für Fujitsu, Tisch- und Küchengegenstände für Lagostina, Santandrea, Guzzini, Cierre Accessories, Teppichböden für Louis de Poortere, Brillen für Esprit, Möbel für FontanaArte, Kristalia, Bonacina, Steelcase Strafor, Lampen für FontanaArte, Lumencenter. Er befasst sich mit Forschungsprojekten und 'Concept Design', auf Materialien und Produkten für italienische und ausländische Unternehmen, um die Inneneinrichtung von Geschäften, Showrooms und die Ausstattung, darunter der neue Department Store 'Marui' in Tokio, mit dem Studio 'Concent Design' in Osaka, das im April 2009 eröffnet wurde.

Seit 2001 ist er Design Director von Cierre Accessories, Unternehmen, das Gegenstände und Accessoires für den Tisch herausgibt. Seit 1992 produziert er mit 'Warli' seine eigene Kollektion zeitgenössischer Teppiche, die zuerst von Moroso und dann ab 2009 exklusiv von 'Flowers' vertrieben werden, einem Unternehmen für umweltverträgliche Beleuchtungs- und Einrichtungsgegenstände. Verschiedene seiner Projekte sind für internationale Designausstellungen ausgewählt worden oder Designwettbewerbe gewonnen, darunter 2005 den Adi Design Index mit 'Interiors' für Ascot Ceramiche für die besten Designprodukte. 2008 ist er mit 'World DesignCapital' auf Geodesign in Turin und erhält den Preis 'kreative und innovative Unternehmen' mit 'Flowers'.

Es ist Dozent für Design am ISIA von Faenza und hat Workshops in verschiedenen Universitäten Europas, Asiens und der USA abgehalten.

Nació en cesena en el año 1960. Actualmente vive y desarrolla su actividad en milán. Ha diseñado revestimientos cerámicos para ceramiche ascot, gabbianelli, accesorios hi-fi para ross electronics, teléfonos celulares para fujitsu, objetos para la mesa y la cocina para lagostina, santandrea, guzzini, cierre accessories, moquetas para louis de poortere, gafas para esprit, muebles para fontanaarte, kristalia, bonacina, steelcase strafor, lámparas para fontanaarte, lumencenter. Se ocupa de proyectos de investigación y 'concept design', para materiales y productos de empresas italianas y extranjeras, diseño de interiores para tiendas, showrooms y equipamientos, entre los que cabe citar el nuevo department store 'marui' en tokyo, con el estudio 'concent design' de osaka, inaugurado en abril 2009.

Desde el año 2001 es design director de cierre accessories, empresa que crea objetos y accesorios para la mesa. Desde el año 1992, con warli, produce una colección propia de alfombras contemporáneas, inicialmente distribuida por moroso y, sucesivamente, desde 2009, en exclusiva por flowers, empresa de iluminación y complementos de decoración ecosostenibles. Muchos de sus proyectos han sido seleccionados para muestras de design internacionales y han ganado numerosos concursos de design, recibiendo importantes premios, como por ejemplo en el año 2005 el adi design index con la obra interiors realizada para ascot ceramiche, elegida como uno de los mejores productos de design. En el año 2008 participó en Turín al 'World DesignCapital' con Geodesign y recibió el premio 'empresas creativas e innovadoras' con flowers.

Es docente de design en el instituto ISIA de faenza y ha llevado a cabo numerosos workshop en diversas universidades europeas, asiáticas y norteamericanas.

# MURMANSK

↑  
up

**BITECH®**  
CERAMICA PORCELLANATA



**PORCELLANATO**  
IMPASTO COLORATO

↓ down







MURMANSK

white full 20x60 - 8"x24"

white medium 20x60 - 8"x24"

black 60x60 - 24"x24"

MURMANSK  
black 60x60 - 24"x24"



# MURMANSK

black



MURMANSK  
È UNO  
DI QUEI POSTI  
CHE NESSUNO  
SA DOVE  
SIA.

*Murmansk is  
one of those places  
whose actual location  
is unknown to most.*

MURMANSK  
grey rett./lapp. 59,5x59,5 - 23,4"x23,4"



MURMANSK

beige full 20x60 - 8"x24"

beige plane 20x60 - 8"x24"

brown rett./lapp.

59,5x59,5 - 23,4"x23,4"







# **ESPRESSIONE DI UNA VISIONE PERSONALE DELL'abitare, DELL'ESTETICA DEL PROPRIO QUOTIDIANO**

*expression of a  
personal idea  
about living,  
about the style  
of one's everyday  
routine*

MURMANSK  
sage 60x60 - 24"x24"

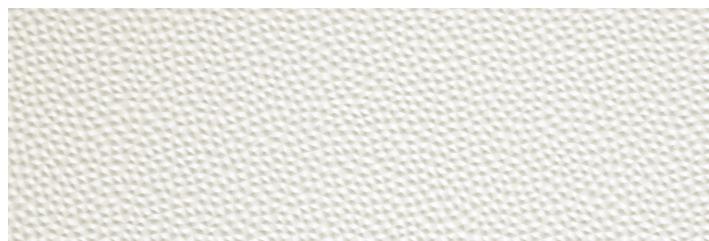


# MURMANSK

colors

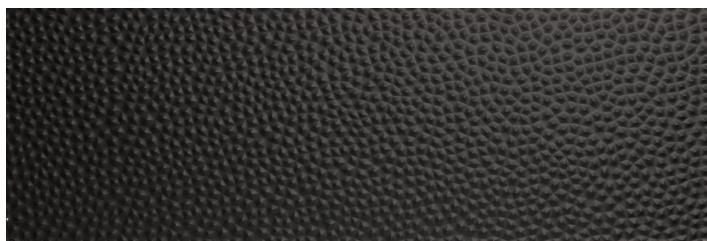


# MURMANSK



**MK010F** Murmansk White Full 20x60 8"x24"

598



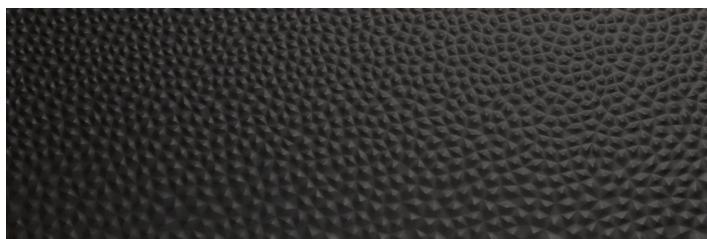
**MK070F** Murmansk Black Full 20x60 8"x24"

598



**MK010M** Murmansk White Medium 20x60 8"x24"

598



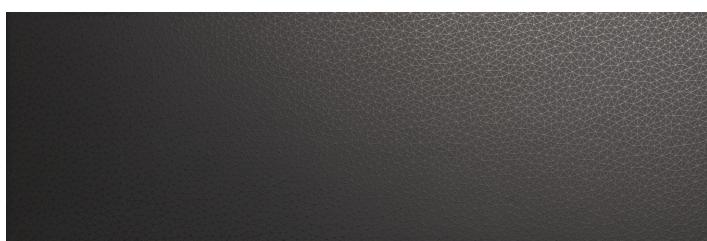
**MK070M** Murmansk Black Medium 20x60 8"x24"

598



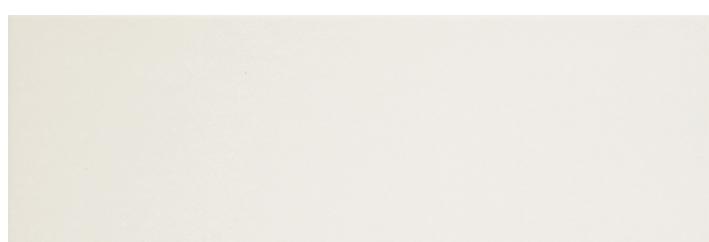
**MK010** Murmansk White 20x60 8"x24"

595



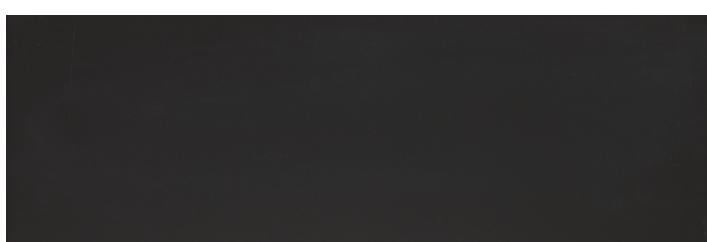
**MK070** Murmansk Black 20x60 8"x24"

595



**MK010P** Murmansk White Plane 20x60 8"x24"

591



**MK070P** Murmansk Black Plane 20x60 8"x24"

591



**MK10T** Murmansk White Torello 3x60 1,2"x24"

538



**MK70T** Murmansk Black Torello 3x60 1,2"x24"

538



**MK10L** Murmansk White Listello 4x60 1,6"x24"

540



**MK70L** Murmansk Black Listello 4x60 1,6"x24"

540

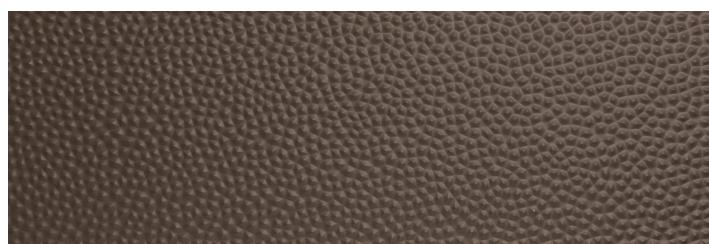
 Materiale venduto al mq - Item sold by sqmt  
Article vendu au m<sup>2</sup> - Artikel per qm verkauft

 Materiale venduto al pz - Item sold by piece  
Article vendu à la pièce - Artikel per stueck verkauft



**MK020F** Murmansk Beige Full 20x60 8"x24"

598



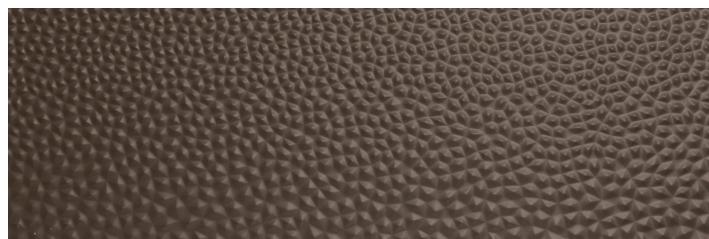
**MK060F** Murmansk Brown Full 20x60 8"x24"

598



**MK020M** Murmansk Beige Medium 20x60 8"x24"

598



**MK060M** Murmansk Brown Medium 20x60 8"x24"

598



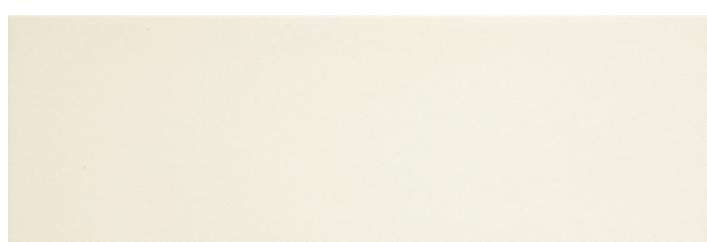
**MK020** Murmansk Beige 20x60 8"x24"

595



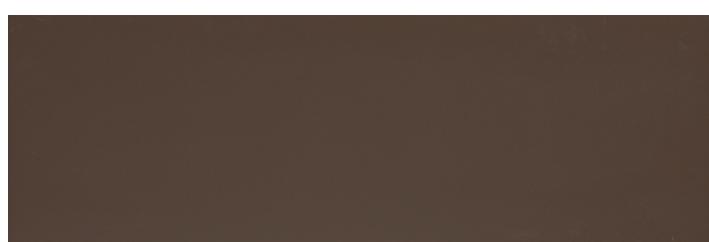
**MK060** Murmansk Brown 20x60 8"x24"

595



**MK020P** Murmansk Beige Plane 20x60 8"x24"

591



**MK060P** Murmansk Brown Plane 20x60 8"x24"

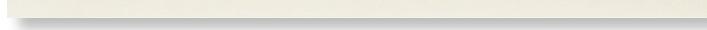
591



**MK20AT** Murmansk  
Ang. Torello Beige  
3x3 1,2"x1,2" **534**



**MK60AT** Murmansk  
Ang. Torello Brown  
3x3 1,2"x1,2" **534**



**MK20T** Murmansk Beige Torello 3x60 1,2"x24"

538



**MK60T** Murmansk Brown Torello 3x60 1,2"x24"

538



**MK20L** Murmansk Beige Listello 4x60 1,6"x24"

540



**MK60L** Murmansk Brown Listello 4x60 1,6"x24"

540

# MURMANSK

**BITECH®**  
CERAMICA PORCELLANATA



**MK090F** Murmansk Sage Full 20x60 8"x24"

598



**MK040F** Murmansk Grey Full 20x60 8"x24"

598



**MK090M** Murmansk Sage Medium 20x60 8"x24"

598



**MK040M** Murmansk Grey Medium 20x60 8"x24"

598



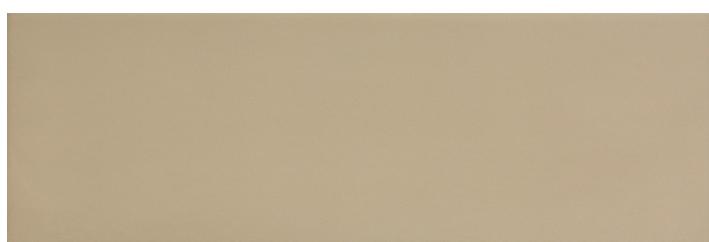
**MK090** Murmansk Sage 20x60 8"x24"

595



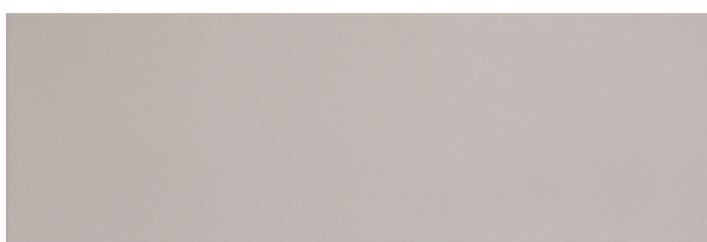
**MK040** Murmansk Grey 20x60 8"x24"

595



**MK090P** Murmansk Sage Plane 20x60 8"x24"

591



**MK040P** Murmansk Grey Plane 20x60 8"x24"

591



**MK90AT** Murmansk  
Ang. Torello Sage  
3x3 1,2"x1,2" **534**



**MK90T** Murmansk Sage Torello 3x60 1,2"x24"

538



**MK40AT** Murmansk  
Ang. Torello Grey  
3x3 1,2"x1,2" **534**



**MK90L** Murmansk Sage Listello 4x60 1,6"x24"

540



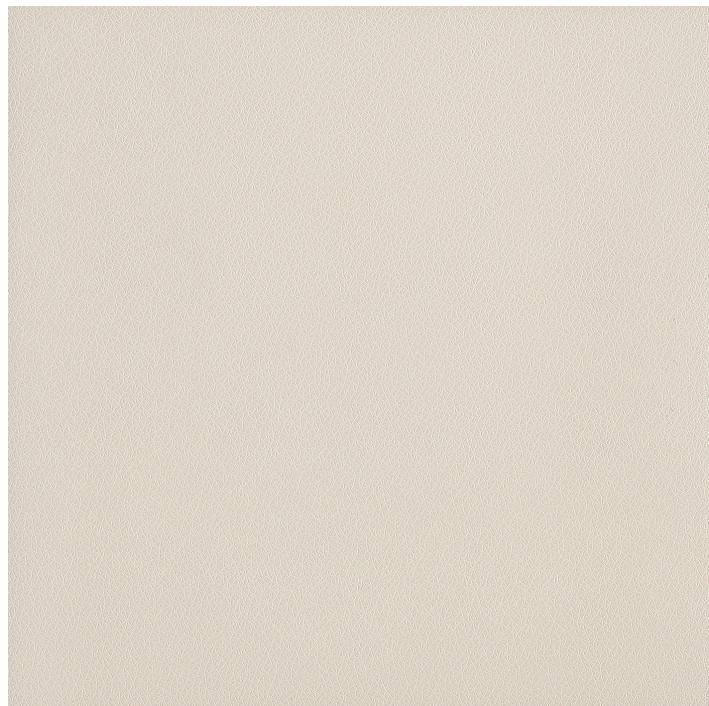
**MK40L** Murmansk Grey Listello 4x60 1,6"x24"

540

█ Materiale venduto al mq - Item sold by sqmt  
Article vendu au m<sup>2</sup> - Artikel per qm verkauft

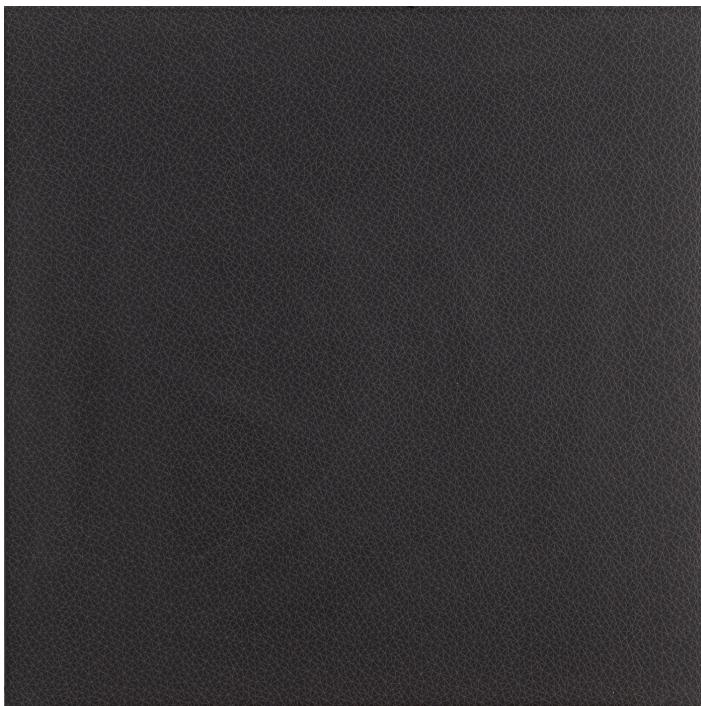
█ Materiale venduto al pz - Item sold by piece  
Article vendu a la piece - Artikel per stueck verkauft

**PORCELLANATO**  
IMPASTO COLORATO



**MK610** Murmansk White 60x60 24"x24"  
**MK610R** Murmansk White Rett 59,5x59,5 23,4"x23,4"

587  
598



**MK670** Murmansk Black 60x60 24"x24"  
**MK670R** Murmansk Black Rett 59,5x59,5 23,4"x23,4"

587  
598



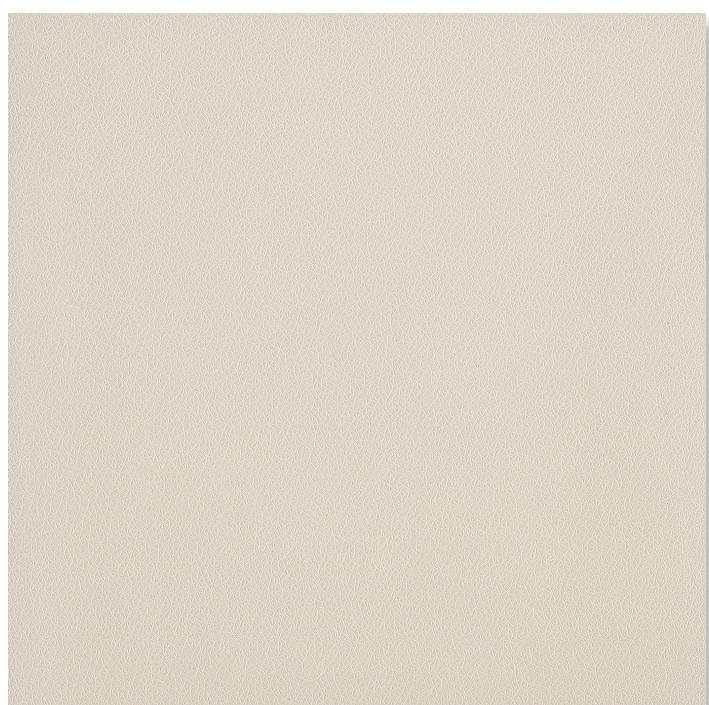
**MK10B** Murmansk White Battiscopa 9x60 3,5"x24"  
**MK10BR** Murmansk White Battiscopa Rett 9x59,5 3,5"x23,4"

509  
510



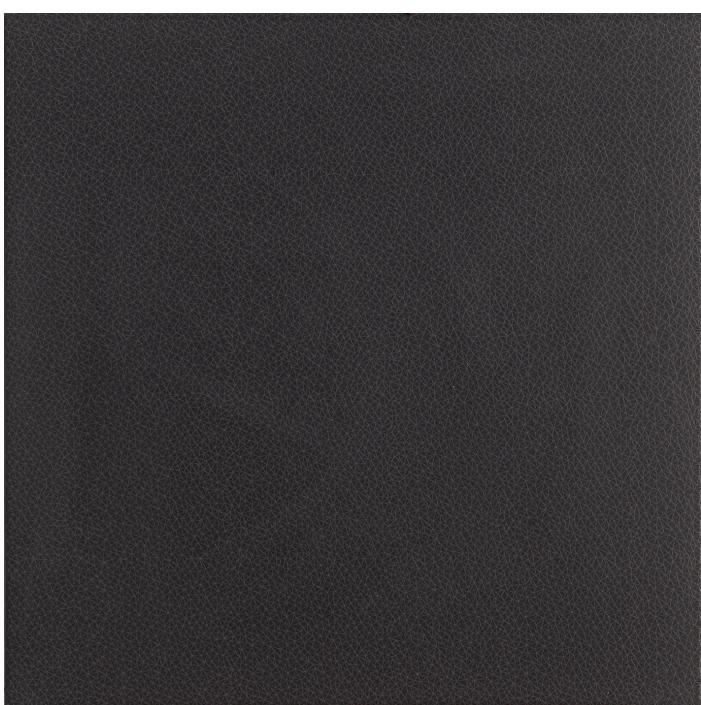
**MK70B** Murmansk Black Battiscopa 9x60 3,5"x24"  
**MK70BR** Murmansk Black Battiscopa Rett 9x59,5 3,5"x23,4"

509  
510



**MK610RL** Murmansk White Rett/Lapp 59,5x59,5 23,4"x23,4"

617



**MK670RL** Murmansk Black Rett/Lapp 59,5x59,5 23,4"x23,4"

617



**MK10BRL** Murmansk White Battiscopa Rett/Lapp 9x59,5 3,5"x23,4"

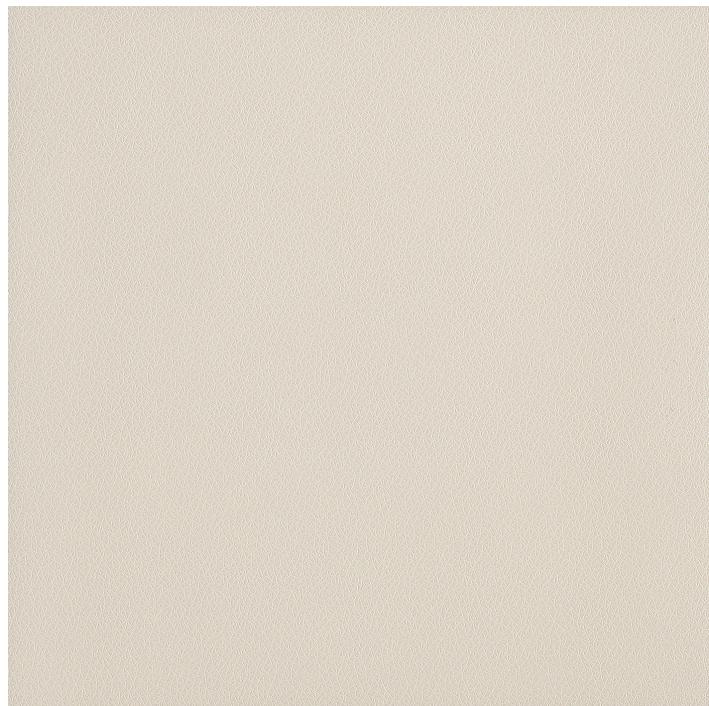
512



**MK70BRL** Murmansk Black Battiscopa Rett/Lapp 9x59,5 3,5"x23,4"

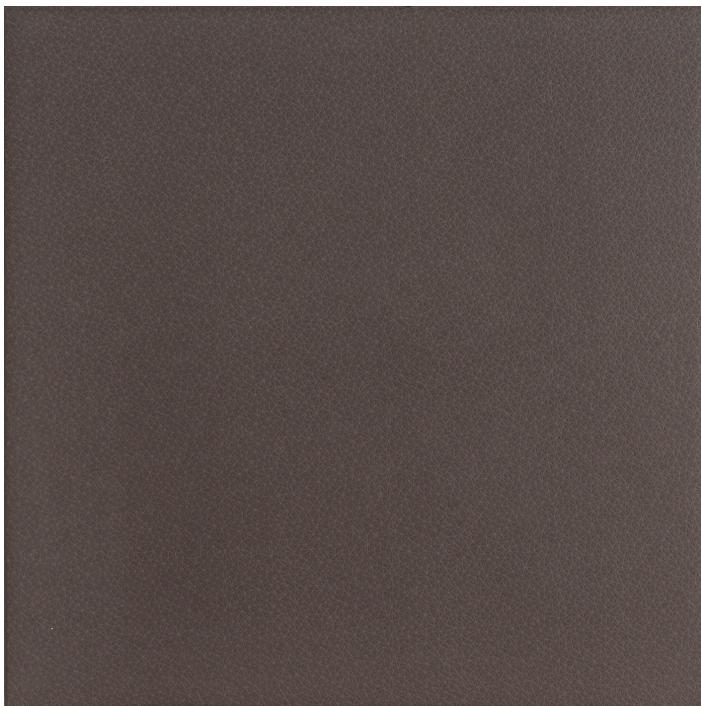
512

# MURMANSK



**MK620** Murmansk Beige 60x60 24"x24"  
**MK620R** Murmansk Beige Rett 59,5x59,5 23,4"x23,4"

587  
598



**MK660** Murmansk Brown 60x60 24"x24"  
**MK660R** Murmansk Brown Rett 59,5x59,5 23,4"x23,4"

587  
598



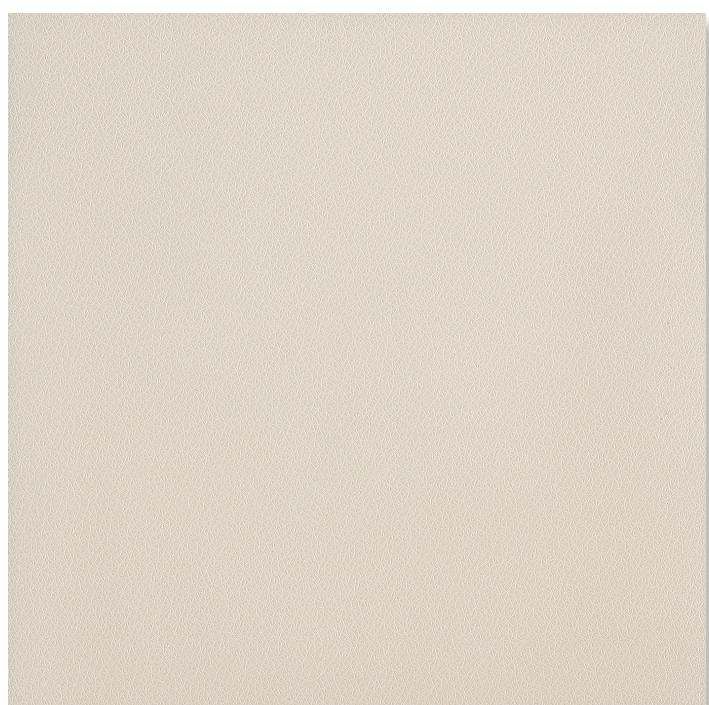
**MK20B** Murmansk Beige Battiscopa 9x60 3,5"x24"  
**MK20BR** Murmansk Beige Battiscopa Rett 9x59,5 3,5"x23,4"

509  
510



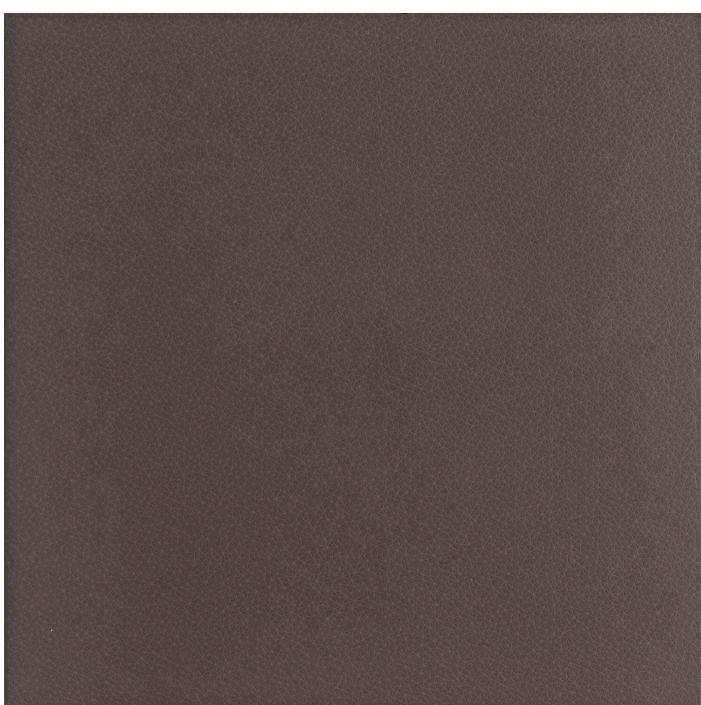
**MK60B** Murmansk Brown Battiscopa 9x60 3,5"x24"  
**MK60BR** Murmansk Brown Battiscopa Rett 9x59,5 3,5"x23,4"

509  
510



**MK620RL** Murmansk Beige Rett/Lapp 59,5x59,5 23,4"x23,4"

617



**MK660RL** Murmansk Brown Rett/Lapp 59,5x59,5 23,4"x23,4"

617



**MK20BRL** Murmansk Beige Battiscopa Rett/Lapp 9x59,5 3,5"x23,4"

512



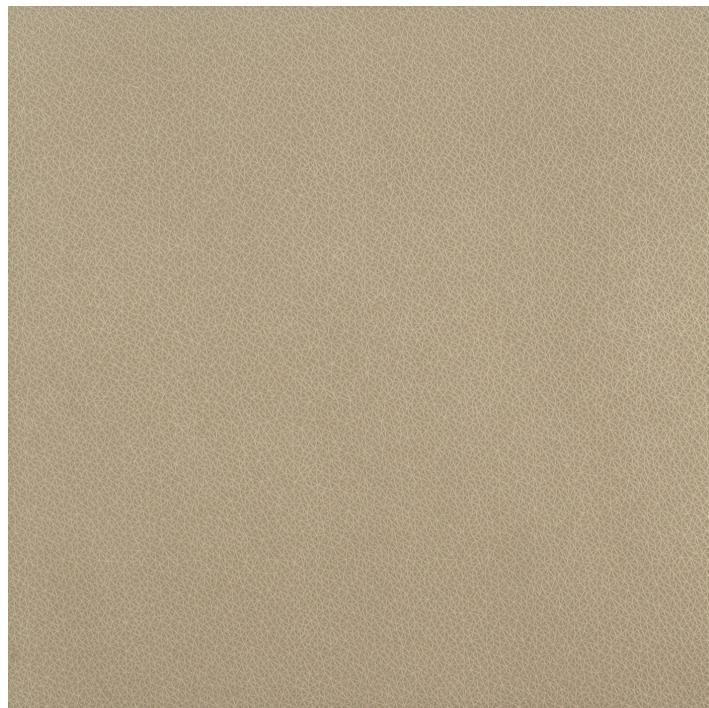
**MK60BRL** Murmansk Brown Battiscopa Rett/Lapp 9x59,5 3,5"x23,4"

512

█ Materiale venduto al mq - Item sold by sqmt  
Article vendu au m<sup>2</sup> - Artikel per qm verkauft

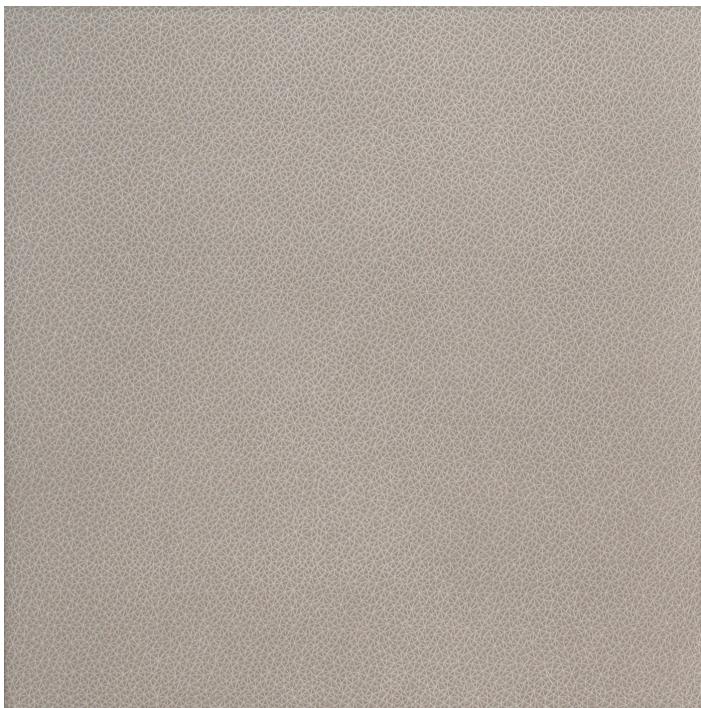
█ Materiale venduto al pz - Item sold by piece  
Article vendu à la pièce - Artikel per stueck verkauft

**PORCELLANATO**  
IMPASTO COLORATO



**MK690** Murmansk Sage 60x60 24"x24"  
**MK690R** Murmansk Sage Rett 59,5x59,5 23,4"x23,4"

587  
598



**MK640** Murmansk Grey 60x60 24"x24"  
**MK640R** Murmansk Grey Rett 59,5x59,5 23,4"x23,4"

587  
598



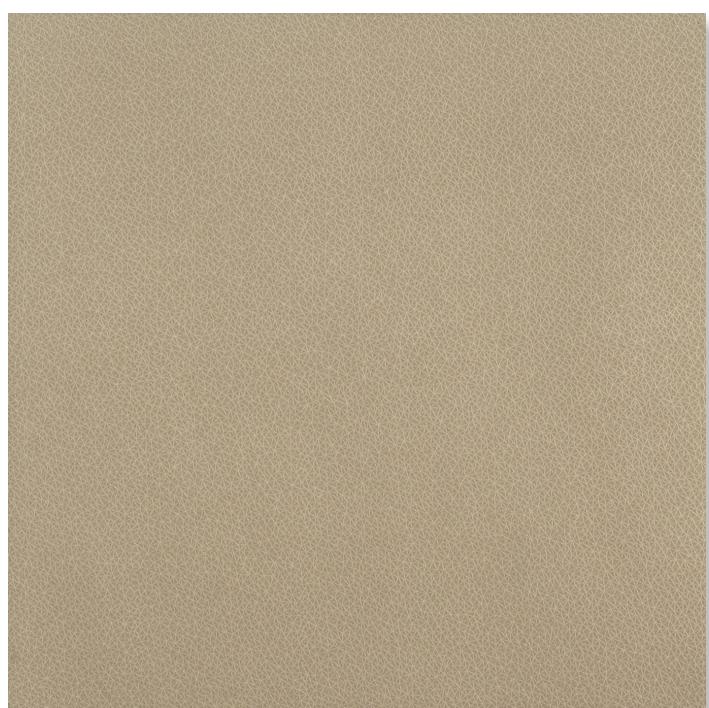
**MK90B** Murmansk Sage Battiscopa 9x60 3,5"x24"  
**MK90BR** Murmansk Sage Battiscopa Rett 9x59,5 3,5"x23,4"

509  
510



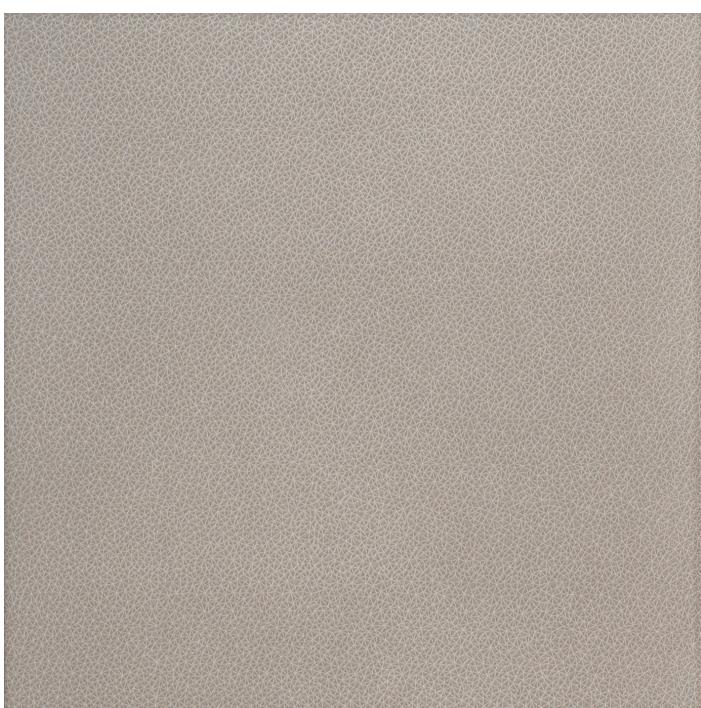
**MK40B** Murmansk Grey Battiscopa 9x60 3,5"x24"  
**MK40BR** Murmansk Grey Battiscopa Rett 9x59,5 3,5"x23,4"

509  
510



**MK690RL** Murmansk Sage Rett/Lapp 59,5x59,5 23,4"x23,4"

617



**MK640RL** Murmansk Grey Rett/Lapp 59,5x59,5 23,4"x23,4"

617



**MK90BRL** Murmansk Sage Battiscopa Rett/Lapp 9x59,5 3,5"x23,4"

512



**MK40BRL** Murmansk Grey Battiscopa Rett/Lapp 9x59,5 3,5"x23,4"

512

# MURMANSK

IMBALLI - PACKING - VERPACKUNG - EMBALLAGE - EMBALAJE

FORMATO	MQ./SCATOLA	PEZZI/SCATOLA	KG./SCATOLA	SCATOLO/PALLET	MQ./PALLET	KG./PALLET	SPESSORE
SIZE	SQM./BOX	PIECES/BOX	KG./BOX	BOXES/PALLET	SQM./PALLET	KG./PALLET	THICKNESS
FORMAT	QM./KARTON	STÜCK/KARTON	KG./KARTON	KARTONS/PALETTE	QM./PALETTE	KG./PALETTE	STÄRKE
FORMAT	M <sup>2</sup> /BOÎTE	PIECES/BOÎTE	KG./BOÎTE	BOÎTE/PALETTE	M <sup>2</sup> /PALETTE	KG./PALETTE	EPAISSEURS
FORMATO	MQ./CAJA	PIEZAS/CAJA	KG./CAJA	CAJA/PALLET	MQ./PALLET	KG./PALLET	ESPESOR
20x60 Full	1,080	9	17,82	64	69,12	1155	9,5 mm
20x60 Medium	1,080	9	17,82	64	69,12	1155	9,5 mm
20x60	1,080	9	17,82	64	69,12	1155	9,5 mm
20x60 Plane	1,080	9	17,82	64	69,12	1155	9,5 mm
3x60 Torello	-	4	-	-	-	-	-
3x3 Ang. Torello	-	4	-	-	-	-	-
4x60 Listello	-	4	-	-	-	-	-
60x60 fondo	1,440	4	32,11	30	43,20	978	10 mm
59,5x59,5 Rett.	1,416	4	31,20	30	42,48	951	10 mm
59,5x59,5 Rett.Lapp	1,416	4	31,20	30	42,48	951	10 mm
9x60 battiscopa	-	12	-	-	-	-	-
9x59,5 battiscopa Rett.	-	12	-	-	-	-	-
9x59,5 battiscopa Rett.Lapp	-	12	-	-	-	-	-

